

- ✓ low cost bulk sending and receiving of SMS text message
- ✓ a quick and simple solution, modern web user-interface
- ✓ an effective form of communication with customers

Sending SMS text messages quickly with the sms:LINK service

There are several ways you can inform your customers about the status of orders, liabilities, or to inform them about the resolution of claims or the latest news. One of the quickest and most effective ways is by sending an SMS text message straight to their mobile phone. This is the benefit offered by the **sms:LINK** service.

sms:LINK offers convenient sending of large numbers of SMS text messages to individual recipients or selected groups over the Internet via e-mail, web or API. The message is delivered to the recipient's mobile phone in just a few seconds. The platform enables you to also receive messages, reply to them and to display the entire conversation.

How the service works and who it is for

- Simply send the message by e-mail in a defined format and the **sms:LINK** service delivers it to the required number as an SMS text message. There can be multiple recipients of the text message. You can send your message with a modern web interface or the API enables you to send it from your information system.
- The service is suitable for firms of all sizes which need to bulk send advertising or informational SMS text messages – for example on order status (e-shops), financial transactions, dealing with claims and arranging various other requests.
- With the **sms:LINK** service your customers will have information delivered personally, at the right time and you will also save money.

